



DESIGN AND DELIVERY

Remember, your presentation is a **narrative** with three distinct acts:

Act I: Background information, and an introduction to the problem

Act II: Description of the theory and analysis techniques used

Act III: A discussion of the essential results and your conclusions

GENERAL DESIGN TIPS

Use **boldface** or underline (sparingly) for emphasis, avoid *italics*

Exclude complicated equations unless they are necessary for your point

Ensure that your figures and tables are legible and clear (axes especially)

Consider colorblind friendly palettes, use accessibility checkers

SLIDES

1-2 minutes per slide

Approximately 6 words per bullet

Have static copy of animations

POSTERS

Visual + Pitch = 1st Impression

Include a photo + contact info

Avoid too much text!

DELIVERY

Be **clear**: it's not what you say, it's what your audience can absorb

Vary your **cadence**: say three things, use three tones, repeat three times

Watch your **timing**: it's almost always a disaster to run over time

Combat **stage fright**: rehearse, review, reframe